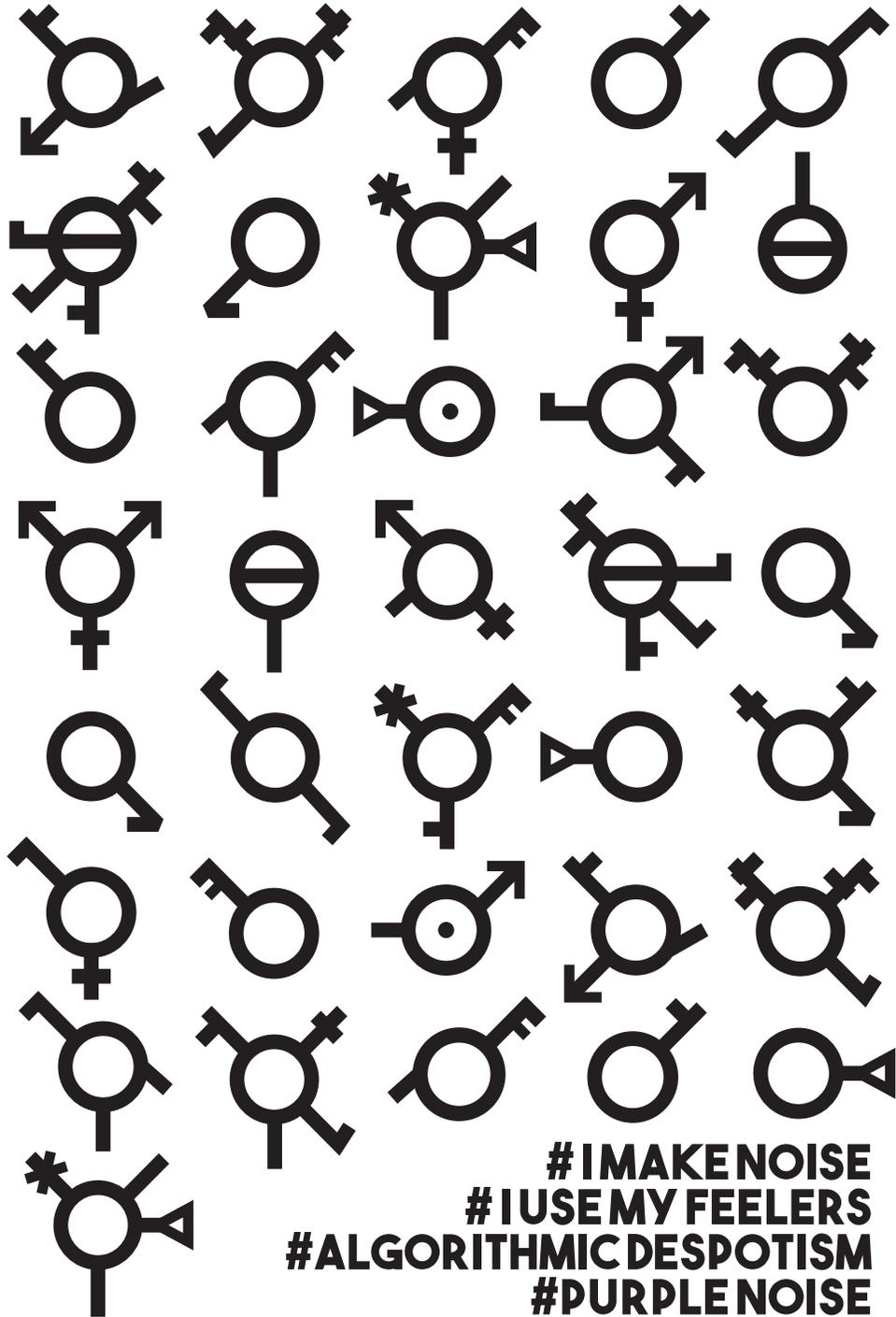


# PURPLE NOISE FEMINIST NOISIFICATION OF SOCIAL MEDIA



Purple Noise is a new global feminist movement whose goal is to noisify social media channels.

Of course, Purple Noise is not a real feminist movement, it is fake news – and will hopefully soon be as real as other fake news.

The world has become far too complex for our limited brain capacities; therefore, instead of proclaiming universal truths and political goals, we build our movement on the partial, on the situated, on YOU; on your desires, on your emotions, and your experience.

Sure, we have plenty of bots running, thousands of fake likes and fake followers on all our platforms, but we do need YOU, real people, who contribute their real emotions to our fake movement!

Donate yourself,  
share your confusion,  
share your uncertainty,  
turn it into noise,  
turn it into Purple Noise.

No need for simple messages,  
they bore us to death.  
We prefer life,  
the reality of not knowing,  
the reality of confusing emotions,  
their energy, their drive,  
that is what we build our movement on.

We love confusion,  
we love complexity,  
we embrace them,  
dive into their infinite waters, swim in them like fish!  
Endless confusion – endless pleasure!

We are not Dada,  
we are FmFm,  
we are not communication guerrilla,  
we are nothing but noise of a specific color.  
we are the purple stain under your skin.  
Breathe, add the oxygen,  
and your blood will turn red again!  
Confusion as infusion!

Produce noise.  
Channel your noise,  
feed our channels.  
Get in touch,  
touch our confusion with your confusion.

Mix it with uncertainty,  
we love it,  
we need it,  
we feed on it!  
It keeps us alive.

Inspired to grow feelers, we are learning how to use them!  
Now, transformed and equipped with a new sensorium,  
we tune into the new dimensions of warfare,  
knowing that all confusion is based on gender confusion.  
Feelers know – and they feel it!

We click, we feed and we disobey  
algorithmic despotism.  
Confusion creates the anger  
that generates the profit.  
Like our value and  
share your fucking profits!

Message comes from messy!  
No content – no problem.  
You need controversy,  
here we are!

Add your personal flavor to purple noise,  
join us on our social media.  
We hate them as much as you do.  
Purple all over,  
then we know you are one of us.  
Noise rules!

 **@PURPLENOISEUP**  
 **@PURPLENOISE1**  
 **@PURPLENOISEUP**